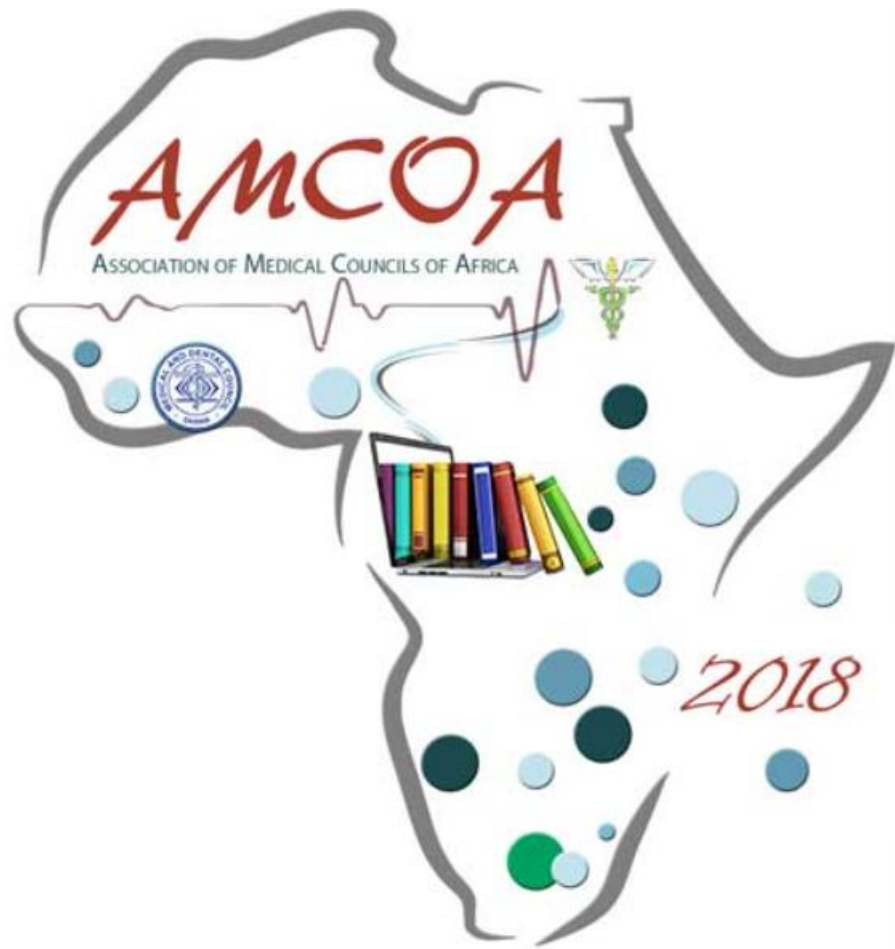


EXHIBITOR AND SPONSORSHIP PROPOSAL

ROYAL SENCHI HOTEL, EASTERN REGION, GHANA

23 - 27 JULY 2018



AMCOA 22nd ANNUAL CONFERENCE
CHANGING LANDSCAPE IN MEDICAL EDUCATION AND TRAINING

To be hosted by:





INVITATION FROM AMCOA 2018 ORGANISING COMMITTEE

Dear valued stakeholder,

On behalf of the Organising Committee, we invite you to the Association of Medical Councils of Africa (AMCOA) Conference, 2018.

The conference provides an opportunity for heads of medical regulatory bodies to gather and exchange knowledge as well as expertise on various medical challenges within the African continent. Held annually, the AMCOA Conference attracts approximately between 150 to 250 global health leaders from over 20 different countries including:

- ✦ *Representatives of organisations that are members or associates of AMCOA*
- ✦ *Board members and staff of medical regulatory authorities*
- ✦ *Medical educators and accreditors of medical education*
- ✦ *Board members and staff of other health practitioner regulatory authorities*
- ✦ *Agencies that deal with complaints about health practitioners*
- ✦ *Government agencies who are involved in medical workforce and regulation*

The 2018 AMCOA Conference is to be hosted by the Medical and Dental Council, Ghana (MDCG). The MDCG is the regulator of medical and dental practitioners, physician assistants and certified registered anaesthetists in Ghana. The object of the Council is to secure in the public interest the highest standards in the training and practice of medicine and dentistry in Ghana.

The 2018 conference will focus on **“The Changing Landscape in Medical Education & Training”** with sub-themes:

- The Doctor we want
- Medical Core Curriculum & the Delivery Mode
- The Impaired Student
- Internship Training
- Competency Based Assessment of Candidates
 - *Local Graduates*
 - *International Graduates*
- Speciality Training

The conference is aimed at providing a platform where African and International medical regulators, policy makers and academics share ideas, experiences and learn from each other.

A diverse programme involving both African and local speakers will underpin AMCOA’s purpose – to support medical regulatory authorities in Africa in the protection of the public interest by



promoting high standards of medical education, registration, regulation and facilitating the ongoing exchange of information among medical regulatory authorities.

The conference will also provide networking opportunities through a unique social programme as well as offer conference participants the opportunity to experience the majestic feel of Ghana.

Who Should Sponsor?

Any organisation wishing to promote and profile their institution within the healthcare environment.

- Health Partners
- Medical and Dental Associations
- Regulatory Agencies/Authorities
- Pharmaceutical Companies
 - ✦ Ethical
 - ✦ Generic
 - ✦ Research
- Medical Technology
 - ✦ ICT
 - ✦ Equipment
 - ✦ Devices
- Biotechnology
- Medical Funding Institutions
 - ✦ Medical Schemes
 - ✦ Administrators
- Financial Institutions
- Wellness Companies
- Hospital Groups
- Car Manufacturers/Distributors
- Electronic Device Companies
- Mobile Health Companies
- High Value Project Companies
- Others



Sponsorship Packages

Item	Exposure	\$ USD (Inclusive of VAT)	Details
Platinum Sponsor	Exclusive Sponsorship (Thursday Gala Dinner)	15,000	<ul style="list-style-type: none"> ▪ Gala dinner speaker (30 minutes slot Based on Terms and Conditions E.g. Presentation must be aligned to conference theme). ▪ Speech must be approved by the conference organising committee. ▪ Branding inside gala dinner venue ▪ Display table during and or dinner ▪ Display table during the duration of the conference ▪ Inclusion of pamphlets into delegates bag ▪ Organisations logo to be incorporated in the looped presentation ▪ Organisations logo featured in the conference app. ▪ Acknowledgement on Council's website
Gold Sponsor	Exclusive Sponsorship (Tuesday Welcome Supper and Drinks)	7,500	<ul style="list-style-type: none"> ▪ Gala dinner speaker (20 minutes' slot) Based on Terms and Conditions E.g. Presentation must be aligned to conference theme ▪ Free exhibitor table throughout the duration of the conference. ▪ Organisations logo to be featured on the conference banners. ▪ Organisational logo featured in the conference app ▪ Acknowledgement on Council's website
Silver Sponsor	Conference lunch for the 5 days (Monday -Friday) Conference Dinner for the 3 days (Monday, Wednesday & Friday)	4,500 (Each Day) 4,500 (Each Day)	<ul style="list-style-type: none"> ▪ Organisations logo to be incorporated in the looped presentation ▪ Branding inside the venue ▪ Display time at the event ▪ Organisations logo featured in the conference app ▪ Acknowledgement on Council's website
Excursion	Exclusive Sponsorship	\$35/Delegate	<ul style="list-style-type: none"> ▪ Organisations logo to be incorporated in the looped presentation ▪ Branding inside the venue ▪ Display time at the event ▪ Acknowledgement on Council's website ▪ Organisations logo featured in the conference app
Display Tables	10 Tables Available	1,000	<ul style="list-style-type: none"> ▪ 2 pull up banners behind the table ▪ Acknowledgement on Council's website. ▪ Organisations logo to be incorporated in the looped presentation
Registration Area	Exclusive Sponsorship	2,000	Branding of the entire registration area
<p>*Please note that this is the total amount for the sponsorship package. No exposure fee is required.</p>			

Item	Exposure	\$ (Inclusive of VAT)	Details
Conference Bags	Exclusive Sponsorship 250 bags to be supplied with conference logo	5,000	Co-branding on the conference bags.
Conference APP	Exclusive Sponsorship	2,000	<ul style="list-style-type: none"> • Branding on the app • Organisations logo to be incorporated in the looped presentation • Branding inside the venue • Display time at the event • Acknowledgement on Council's website
Mineral Water	Exclusive Sponsorship 160 cartons to be supplied with conference logo	-	Co – branding <ul style="list-style-type: none"> • Branding inside the venue • Display time at the event • Acknowledgement on Council's website
Memory sticks	Exclusive Sponsorship 250 to be supplied with conference logo	2,300	Co – branding <ul style="list-style-type: none"> • Branding inside the venue • Display time at the event • Acknowledgement on Council's website
Notepads	Exclusive Sponsorship 250 to be supplied with conference logo	1,500	Co – branding <ul style="list-style-type: none"> • Branding inside the venue • Display time at the event • Acknowledgement on Council's website
Pens	Exclusive Sponsorship 250 to be supplied with conference logo	1,500	Co – branding <ul style="list-style-type: none"> • Branding inside the venue • Display time at the event • Acknowledgement on Council's website
Key Holders	Exclusive Sponsorship 250 to be supplied with conference logo	1,500	Co – branding <ul style="list-style-type: none"> • Branding inside the venue • Display time at the event • Acknowledgement on Council's website
Others	Exclusive Sponsorship 250 to be supplied with conference logo	-	Co – branding <ul style="list-style-type: none"> • Branding inside the venue • Display time at the event • Acknowledgement on Council's website

Exhibition Details

Task	Date	Time
Set-up of tables	22 nd July, 2018	14:00
Exhibition Venue	Royal Senchi Hotel, Eastern Region	-
Conference Dates	23 rd to 26 th July, 2018	16:30
Closure of Conference	27 th July, 2018	Pack Up



Additional Sponsorship & Marketing Opportunities

Sponsorship opportunities can also be tailored to match your business objectives and your budget. Contact **The Registrar (registrar@mdcghana.org)** to discuss your needs on **+233 560 162 140**.

Important Notice

- Please conference organisers will not be supplying adaptors or extension cords over and above the allocated power per stand.
- The conference venue does not allow exhibitors to bring any food/beverage into the conference centre without prior approval.

Registration

The exhibition fee includes two passes for the exhibitor that will be manning the stand and it **excludes** all **travel** and **accommodation costs**. Should more than two exhibitors man the stand, an **additional** cost of **\$100.00** will be charged.

Bank Details

UNITED KINGDOM ONLY

LLOYDS TSB BANK PLC
SWIFT CODE: LOYDGB2L
OVERSEAS DIVISION
6 EASTCHEAP
LONDON EC3P 3AB
SORT CODE 309634
MERCHANT BANK GHANA LTD
SWIFT CODE: MBGHGHAC
GBP A/C NO. 01015363
USD A/C NO. 11331191

UNITED STATES AND OTHERS

INTERMEDIARY INSTITUTION:

CITIBANK N.A.
SWIFT CODE: CITIUS33
111 WALL STREET
NEW YORK
ABA NO. 021000089
UNIVERSAL MERCHANT BANK LTD
SWIFT CODE: MBGHGHAC
USD A/C NO. 36056153

BENEFICIARY CUSTOMER:

MEDICAL AND DENTAL COUNCIL

A/C NO.: 0021003938023



SPONSOR'S CONTRACT

2018 AMCOA CONFERENCE

To reserve the selected package, please forward the completed form to: registrar@mdcghana.org.

Company Name: _____

Mailing Address: _____

Postal code: _____

VAT Number: _____

Primary Contact: _____

Name: _____

Tel.: _____

Email Address: _____

Please indicate the sponsored item or package for the AMCOA 2018 conference.

Item No.	Details	Cost (Inclusive of VAT)

Include total amount to be invoiced: _____



Signed on behalf of the Company:

Signature: _____

Name: _____

Designation: _____

Date: _____

By signing this form, the organisation legally binds itself to the specified sponsorship. In the event of a cancellation or withdrawal of the sponsorship, the sponsor will remain liable for the total amount (cash equivalent) of the sponsorship. The sponsor is further bound to the sponsorship **terms and conditions** below.

SPONSORSHIP

TERMS AND CONDITIONS

1. Sponsorship packages are available on a first-come first-served basis and the Organisers reserve the right to decline sponsorship bookings at their sole discretion.
2. The Sponsorship Contract form constitutes a binding agreement between the Sponsor and the Organiser.
3. Sponsorship will only be confirmed on receipt of the completed and signed sponsorship contract as well as receipt of payment of the 50% deposit.
4. The laws of Ghana govern this contract.
5. Logos must be provided in jpeg format and emailed to registrar@mdcghana.org within 24 hours of commitment to ensure that we are able to offer maximum exposure.
6. Any deposits paid to the Organiser are non-refundable.
7. Any cancellations received from the Sponsor after the signing of the contract attracts a 100% cancellation fee of the total value of Sponsorship. The Sponsor is obliged to make payment of all outstanding amounts not yet paid to Medical and Dental Council, Ghana within 30 days of such cancellation by the Sponsor.



THE SPONSORS' OBLIGATIONS

The sponsor agrees:

1. To pay to the Organiser:
 - a. 50% deposit on confirmation to secure booking (non-refundable);
 - b. Balance 50% payable by 30th June, 2018
2. That in the event of cancellation by the Sponsor prior to; the Sponsor *shall forfeit all* amounts paid to the Organiser and remain liable for any unpaid amounts owing to the Organiser whatsoever the reason for the withdrawal or cancellation;
3. The Sponsor acknowledges that the decision to or not to continue with the event shall be the absolute discretion of the Organiser; and
4. In the event of cancellation of the conference by the Organiser, for whatever reason, all monies paid by the Sponsor to the Organiser shall be refunded to the Sponsor within 30 days of the date of cancellation by the Organiser.

THE ORGANISERS' OBLIGATIONS

The Organiser shall be responsible for the following:

1. To ensure that all invitations to the participants of the AMCOA conference are sent on time.
2. Not be liable for any damage or injury to any person or goods during the staging of 2018 AMCOA conference.
3. Not be liable to the Sponsor's losses should the event be cancelled due to acts beyond its control.

END